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**Ritvik Kar** 

## EDUCATION

### **CARLETON COLLEGE**

B.A. COMPUTER SCIENCE Expected Jun. 2019 | Northfield, MN

#### AIT BUDAPEST

#### Semester Abroad

Fall 2017 | Budapest, Hungary

### LINKS

LinkedIn: **ritvik-kar** GitHub: **ritvikkar** 

# COURSEWORK

### **RELEVANT COURSEWORK**

Data Structures Programming Languages Computer Security Computer Graphics Software Design Scalable Systems Engineering Computability and Complexity Mobile Software Development User Interface Design Algorithms Human Computer Interaction Calculus I-III Linear Algebra Math Structures Introduction to Statistics

## TECHNICAL SKILLS

### LANGUAGES

**Proficient in:** Java • C • SQL **Exposure to:** HTML • CSS • JavaScript • XML • Scheme • Python

### **APPLICATIONS**

JIRA • Jupyter Notebook • Looker • SQLWorkbenchJ • GitHub • XCode • Android Studio, IntelliJ, and PyCharm • Adobe InDesign, Premier Pro, Photoshop, and Illustrator • Zeplin • Wire Shark • Send Grid • LiveStream Studio • OBS • Microsoft Office • G-Suite

### **PLATFORMS**

 $\mathsf{macOS} \bullet \mathsf{iOS} \bullet \mathsf{Windows} \bullet \mathsf{Android}$ 

# EXPERIENCE

#### LINKEDIN | Associate Product Manager Intern

Jun. 2018 - Sep. 2018 | Sunnyvale, CA

• Incoming APM Intern at LinkedIn, starting June 18th

#### **VEVO** | PRODUCT MANAGER INTERN

Jun. 2017 - Aug. 2017 | San Francisco, CA

- Built initial prototype / minimum viable product allowing users to add music to their Watch Party quickly, Vevo's social viewing product, via a recommendations engine.
- Constructed a business case for this feature by analyzing Watch Party data and conducting user tests and surveys.
- Worked with engineers and designers to create user stories and specifications for the M.V.P.; assisted in developing an A.P.I. back-end with the data team.
- Supported Watch Party team through a significant pivot, redefining strategy and shifting team vision to Vevo's live streaming platform.
- Streamed Vevo Live content to Facebook, Twitter, and YouTube to improve average session length by 15% and boost user engagement on the web and mobile platforms.
- Yielded 60% increase in concurrent viewers, 20% increase in average session length, and a 9-fold increase in mobile traffic during a live session.
- Implemented bi-weekly code sprints and agile methodologies with a team of 4 engineers and 2 designers.

### THE COMMUNICATION COUNCIL | GRAPHIC DESIGNER INTERN

#### Jun. 2016 - Jul. 2016 | New Delhi, India

- Designed marketing presentations for Eat Treat, following their visual identity guidelines and created mock-ups for packaging and posters.
- Formulated a target audience and user stories for Mad King Brewery, mocked up packaging and branding assets based on client specification.

### **PROJECT WORK**

#### FILM CLUB (ANDROID, JAVA) Nov. 2017 - Dec. 2017

- Adapted and engineered a tinder style browsing experience for movie selection.
- Designed and implemented the user interface and developed the back-end architecture for various queries.

# COLLEGE FINDER (PYTHON, HTML, JAVASCRIPT, CSS) Apr. 2017 - May 2017

- Developed a database-driven web application in a team of 3. Cleansed the Colleges data set, designed and developed a database to hold the data, implemented a REST interface for the database.
- Designed and deployed the front end for the Web App, implementing an advanced search option allowing users to fully utilize the underlying database.

# STUDENT ACTIVITIES

#### Carleton Developers Exchange (DevX) | President March 2018 - Present

• Grew weekly active members 2-fold and raised \$700 in annual funding.